

Chia Chang Co., Ltd.

5 March 2014





Safe Harbor Notice (Disclaimer)

Chia Chang's statements of its current expectations and estimates are forward-looking statements subject to significant known and unknown risks and uncertainties and actual results may differ materially from those contained or implied in the forward-looking statements. These forward-looking statements are not guarantees of future performance and therefore you should not place undue reliance on them. Except as required by law, we undertake no obligation to update any forward-looking statements, whether as a result of new information, future events, or otherwise.



Agenda

- **Company Profile**
- **Financial Results**
- **Competitive Advantages**
- **Q&A**



Company Profile



Company Profile

- Established : In September, 1985
- Capital : NTD 1.523 Billion
- Product and Application : Internal and External Metal Components
- Employee : Taiwan (300 people) & China (5,800 people)
- Worldwide Services :

Taiwan (Headquarters)



Taoyuan

Southern China



Ningbo

Eastern China



Suzhou



Nanjing



Dongguan



Suzhou



Suzhou



Foshan

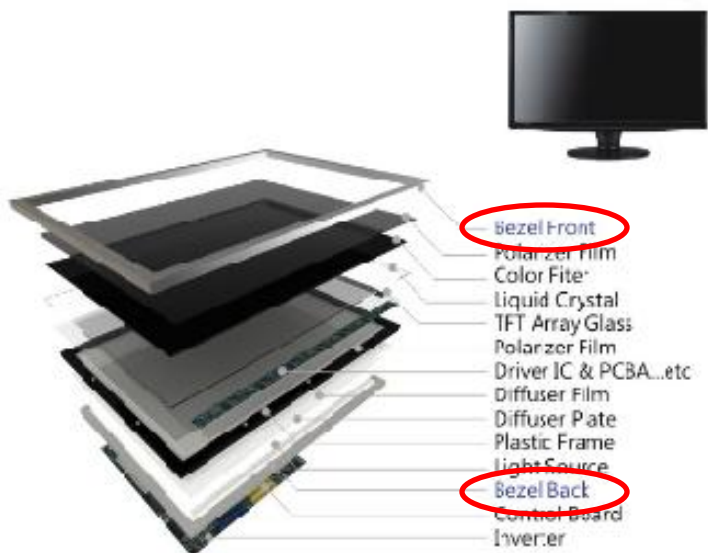




Product and Application

TV / Monitor

NB / Tablet



External Component



Display Cover AL

Internal Component



Top Cover AL



Front Bezel 7" 14"



Bottom Case



Keyboard

▲ 內機構件



Front Bezel / 前框



Inverter Cover / 電源轉換器



Back Cover / 背板



Heat Sink / 散熱片

▲ 外機構件



Decorated Slip / 外觀飾板



External Bezel / 前框



Color Plate / 彩膜內板



Base / 底座



Insert Molding



Front Bezel





Product and Application

Surface Treatment



Ultrathin Keyboard Cover





Financial Results



Financial Results

(In NT millions except otherwise noted)

	3Q'13	2Q'13	3Q'12	QoQ	YoY
Net Revenue	2,620	2,153	2,094	22%	25%
Gross Margin	17.5%	17.2%	19.2%		
Operating Expenses	(242)	(223)	(207)	9%	17%
Operating Margin	8.3%	6.8%	9.3%		
Non-Operating Items	(3)	(50)	33	-94%	109%
Net Income	172	36	184	378%	-7%
Net Profit Margin	6.5%	1.6%	8.8%		
EPS (NT Dollar)	1.13	0.24	1.20	371%	-6%

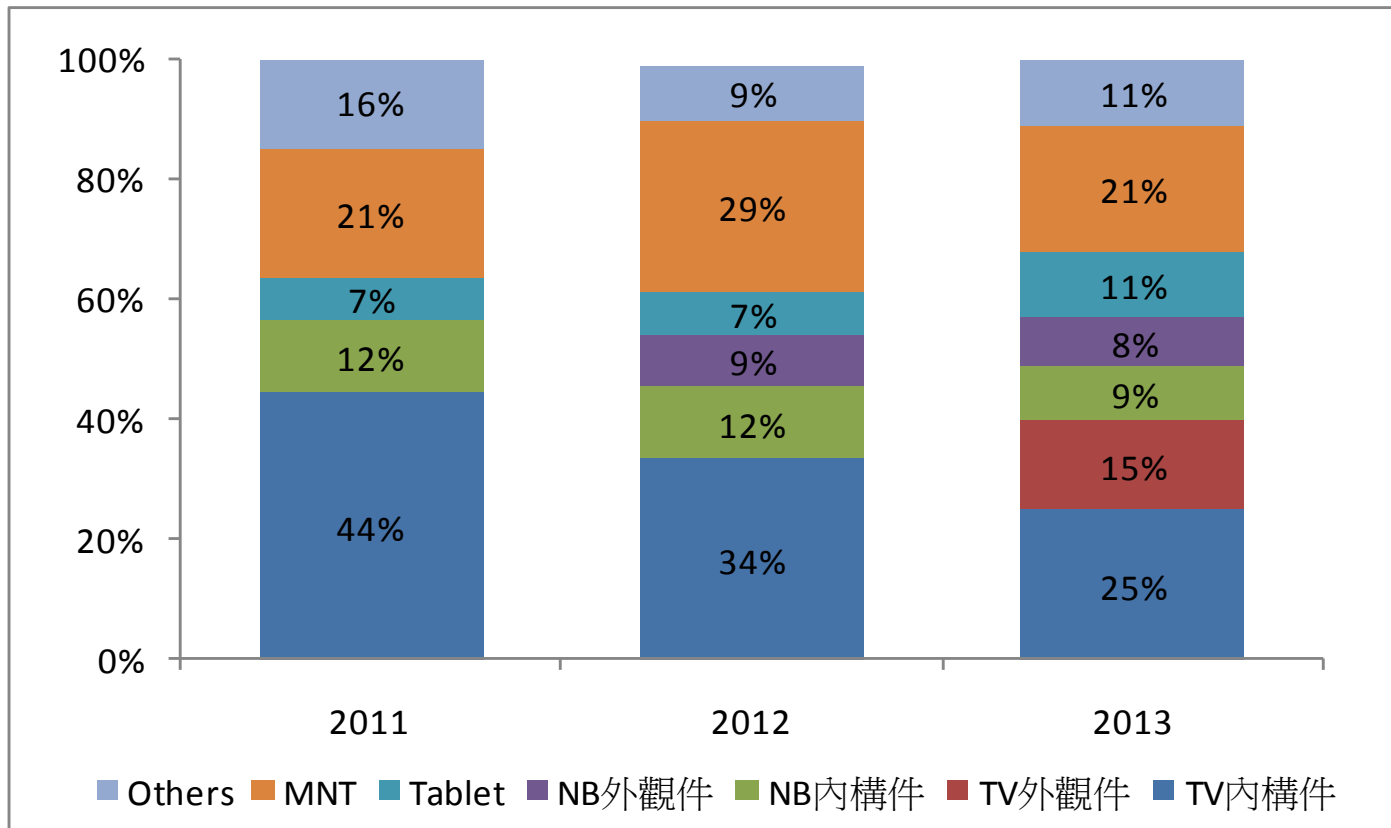
Note:

(1) Weighted average outstanding shares were 152,304,613 units in 2Q/3Q'13 and 152,562,613 units in 3Q'12

(2) Consolidated financial statements are audited/reviewed by Deloitte



Revenue by Application

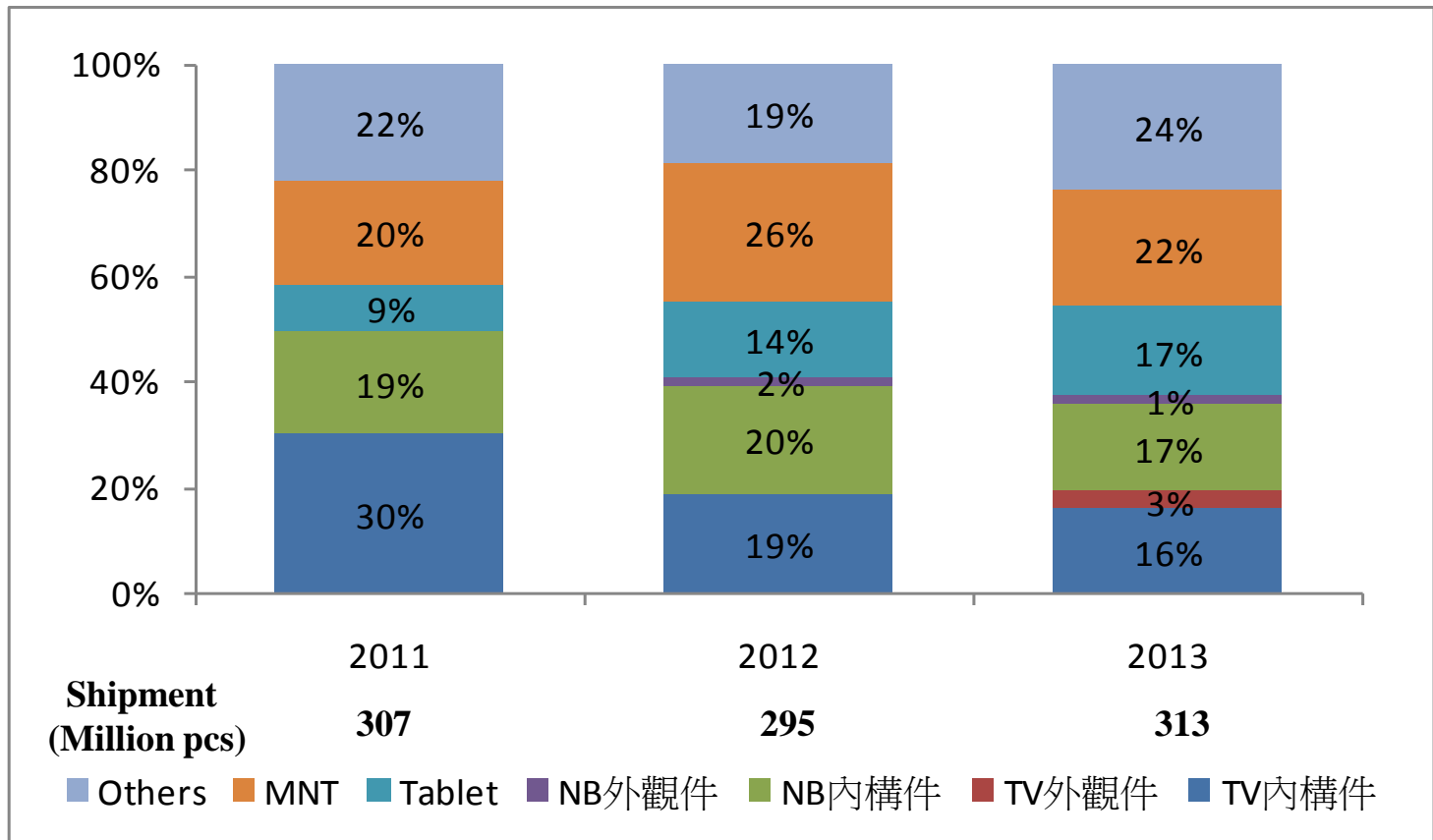


Note:

- (1) Includes Chia Chang and China subsidiaries: Chia Chang (Suzhou), Chia Chain (Suzhou), Chia Chang (Ningbo), Quan Rui (Dongguan), Jiadian (Suzhou), Chia Chan (Nanjing) and Chia Chang (Foshan)
- (2) All figures are unaudited, prepared by Chia Chang on a consolidated basis



Shipment by Application

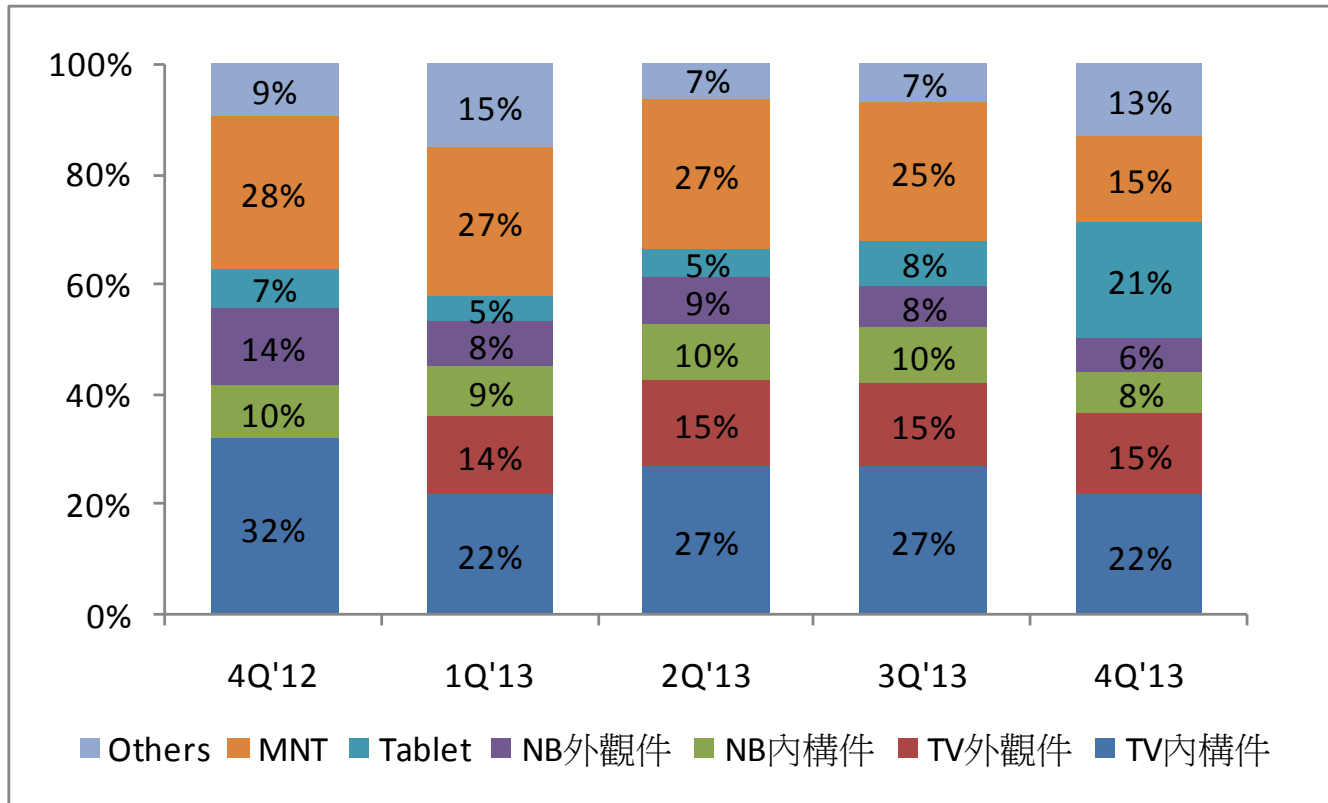


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Revenue by Application

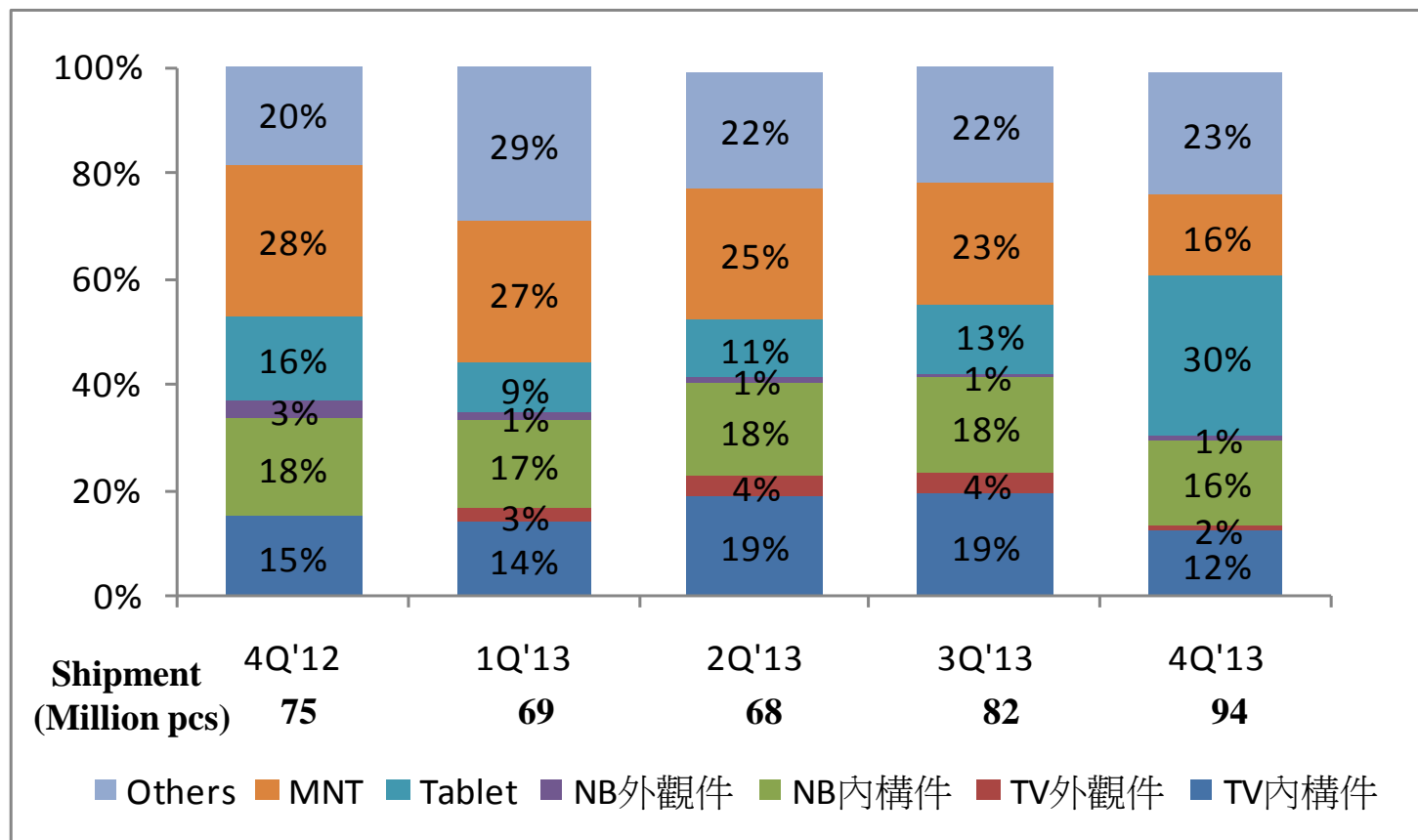


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Competitive Advantages



Competitive Advantages

- Economies of Scale Production
- Precision Tooling R&D Capability
- Component Integration
- Client Diversification

Robot Arms

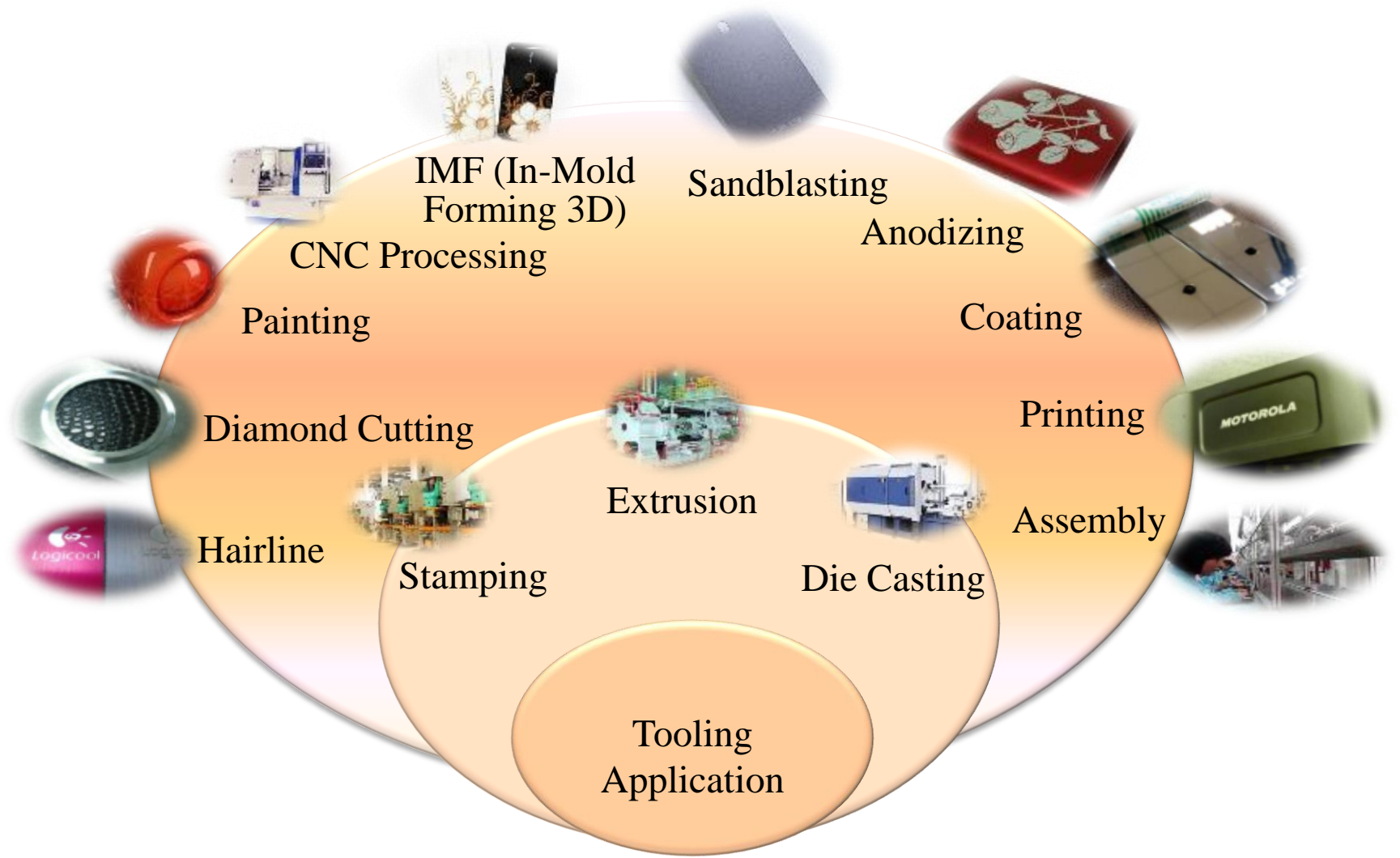


Automatic Threading / Inspection

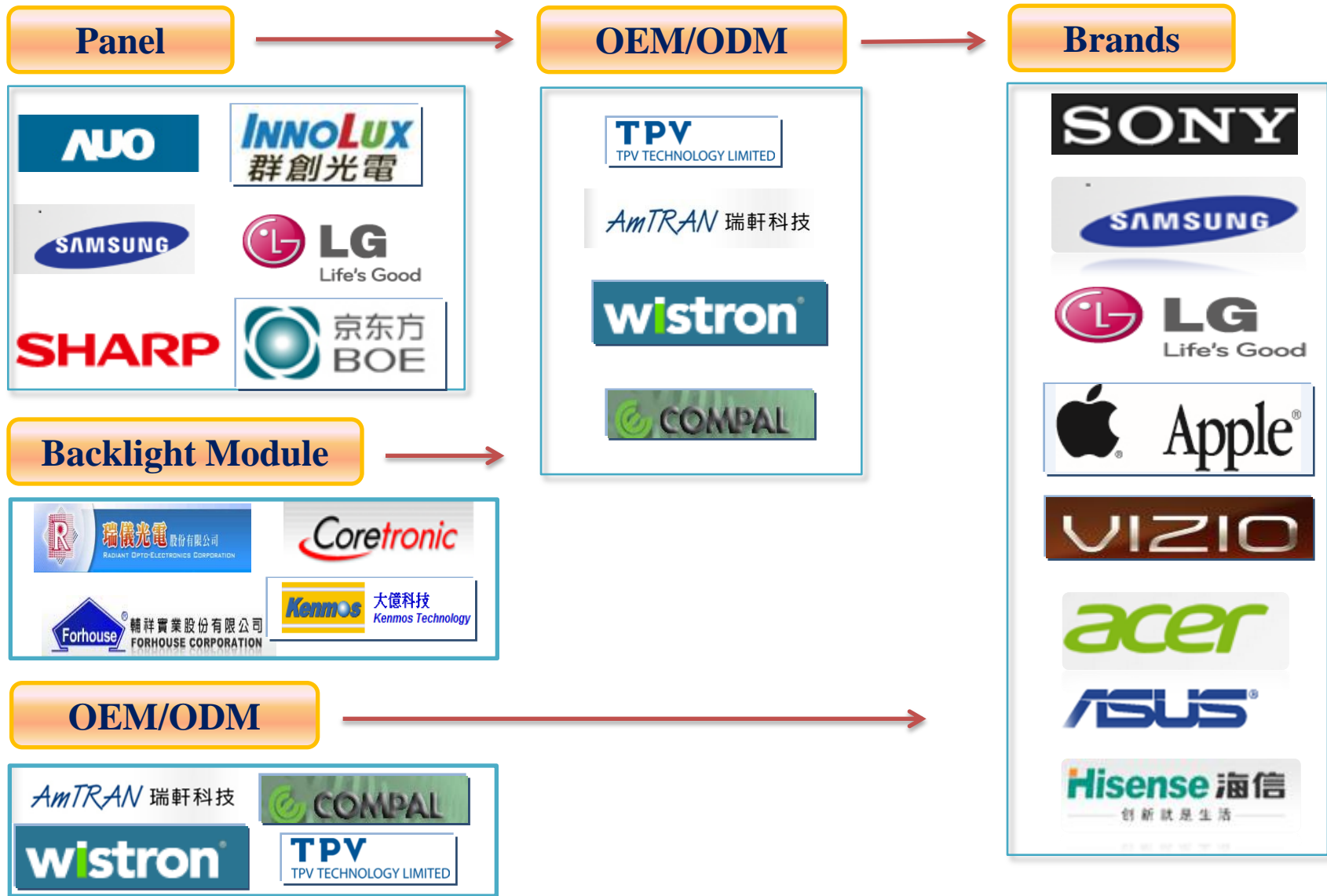




Component Integration



Client Diversification





Q&A

